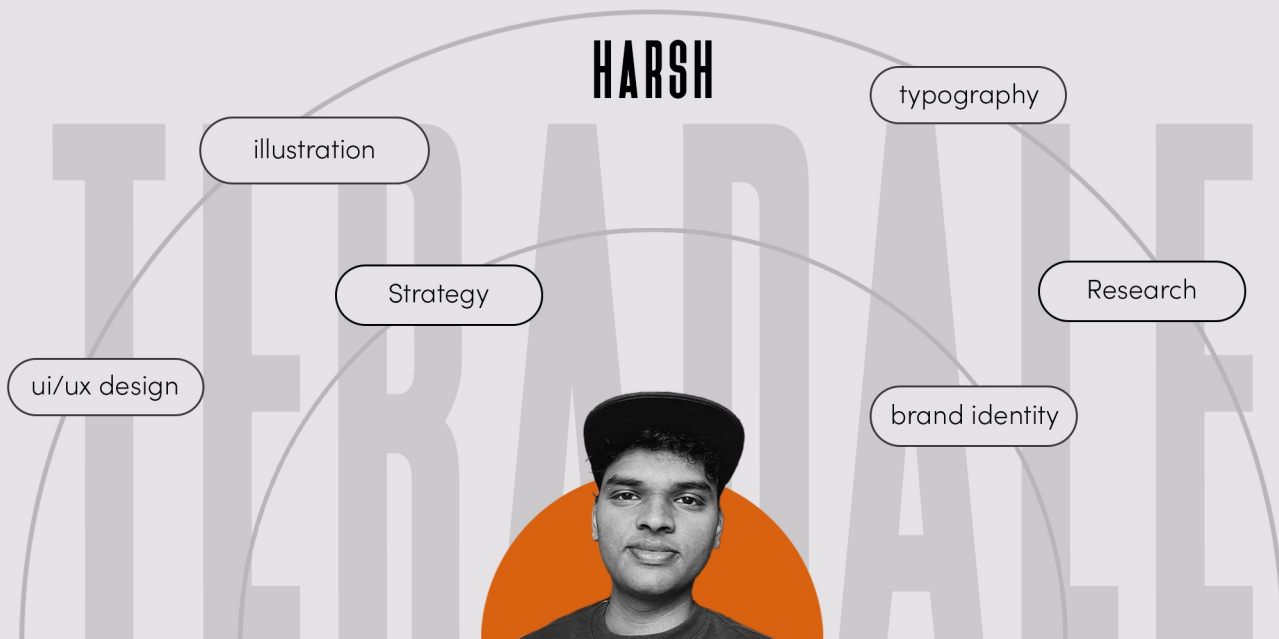




VISUAL DESIGNER

- harshteradale044@gmail.com
- +91 9653 666 088
- HaZh Studio

I'm a visual designer with experience in branding, campaign creatives, and layout design across digital and print. Skilled in Adobe Photoshop, Illustrator, and InDesign, with a strong focus on typography and visual storytelling.

SKILLS

- Visual Design & Branding
- Typography & Layout Design
- Software Proficiency
- Campaign & Marketing Design
- Concept Development & Creative Thinking

EXPERIENCE

UI/UX DESIGNER

Smarttouch

Contributed to multiple SaaS projects, designing websites and digital platforms with a focus on user experience and visual consistency. Created web layouts, interface designs, and digital assets while focusing on typography, visual hierarchy, and clear communication.

DESIGN INTERN

Nemivia

Contributed to restaurant and real estate design projects, creating social media content, brochures, videos, and short-form creatives. Designed signage and spatial elements with a focus on layout, typography, and visual communication.

GRAPHIC DESIGN INTERN

Rentkar

Worked on multiple marketing and brand campaigns across digital platforms. Designed social media creatives, promotional banners, and campaign visuals while ensuring brand consistency. Contributed to layout design, font selection, and visual placements to enhance clarity and engagement.

BRANDING INTERNSHIP

HE Facade

Worked on brand identity development and rebranding initiatives. Assisted in designing visual assets, refining brand guidelines, and ensuring consistent brand application across digital and print materials. Contributed to concept development, typography selection, and layout design to strengthen the brand's visual presence.

PACKAGING DESIGNER

Radhakrishna Agro Industries pvt Ltd.

Designed packaging for food and agro products with a focus on clarity, shelf appeal, and brand consistency. Worked on layout structuring, typography, and visual hierarchy while coordinating designs for print-ready production. Contributed to creating practical and visually strong packaging solutions for a B2B market.

EDUCATION

12th HSE
Rao IIT College
2023

10th CBSE
Bharati Vidyapeeth
2021